



## StaffShare Mission

The drive and determination invested in our business was triggered simply through one innovative idea: *to find some way to level out employment peaks and troughs* and by doing so cut companies' operational costs, add meaningful employment and save more jobs.

**Growing businesses can't find suitably skilled people quickly enough, while shrinking or changing corporations have under-utilised employees trapped inside contracts. This creates a skills imbalance in the economy or as we call it *The Skills Gap*.**

**StaffShare** now offers a credible alternative to damaging and expensive skill wastage and redundancy by creating an ingenious on-line 'Skill Exchange' –literally an internet marketplace for registered employers to share and make use of employees' skills.

The Company has, as its core an open and clear social agenda to help reduce UK unemployment; and creates innovative ways to pass talent not used in one company to be better applied in another. StaffShare uses modern, dynamic marketing and interactive strategies to help achieve an exchange of skills through simple and flexible employee secondment.

Following agreement with their employees, StaffShare registered employer 'Members' offer contracted staff at lower than market rates to charities, non-profit organisations, SMEs and other expanding businesses. The result is meaningful employment that enriches lives and adds value and reward to employees, their secondment employers and to the UK workplace.

StaffShare offers a new alternative to typical employment agencies, and as such aims to create and hold a permanent position inside the tough and aggressive employment services market. However, the company prides itself on its social responsibility and ethical terms of business and as a Social Enterprise works to balance profits and future investments to sustain and grow the enterprise itself, while making, wherever possible, significant and potentially unlimited community-based contributions to worthwhile effect.

As a baseline the organisation's board already commits not less than 10% of its cleared annual profits to selected UK, European or worldwide charities.